



4222 Emperor Blvd., Suite 300  
Durham, NC 27703  
Phone: 919 941-9999  
Fax Number: 919 474-3152  
www.kryosphere.com

## PRESS RELEASE

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Contact: Kryosphere (919) 941-9999 Maggi Grace x225 or Eric Hallman x223

### **Result of N.C. Innovation: Biotech Company Releases Jazz CD of Local Musicians' Original Tunes**

**Research Triangle Park, NC.** Kryosphere, Inc., now in its second full year of operation, is still young enough to remember the creative process that took an idea, fed it, explored it, opened it up to the critique of friends and colleagues until it seemed sound, and then found just the right people to transform a notion into reality in the public and private biotech world. And now, they have reached out to embrace local composers and musicians, who tirelessly nurture their own ideas in a similar process to create songs that they have recorded for our enjoyment.

The result? The first annual **Kryosphere's KOOL Jazz - 2009!**

North Carolina (and particularly the Research Triangle area) boasts, not only of our major universities, but also of being headquarters to dozens of international biotech and pharmaceutical companies – a hotbed of original and insightful developments and technologies that can and do change the face of research, industry, new drugs and therapies. **Kryosphere** is the region's only independent biorepository with redundant backup systems to secure, store, and track biological samples from our region's university and private research facilities. "We freeze just about anything," says Maggi Grace, co-producer of the CD. Kryosphere, specializing in cryogenics and cryopreservation, becomes an extension of any lab, offering custom designed biorepository services in -80C freezers or liquid nitrogen; cold chain-of-custody logistics to move samples and freezers on- and off-site, and management of clinical trial samples.

Our state of North Carolina is also widely recognized for its roots in the world of jazz. We claim to be home to Thelonius Monk, John Coltrane, Billy Strayhorn, Max Roach, Billy Taylor, Woody Shaw, Dizzy Gillespie, Grady Tate, Percy Heath, Mary Lou Williams and Nina Simone, among countless other jazz musicians who are still creating the contemporary jazz climate from right here in our state... Branford Marsalis, Jim Ketch, John Brown, Ira Wiggins, Scott Sawyer, Ray Codrington, Chip Crawford, Eve Cornelius, Nnenna Freelon, and our dear friend, Brother Yusef Saleem. We also pride ourselves in hosting more jazz radio stations, more jazz orchestras, combos, festivals, and open jazz jams than any small town in the US.

Kryosphere's slogan, "*we freeze so you can chill*" invites us to relax and listen to original jazz tunes by our areas own musicians – including our own UNC Chancellor, Holden Thorp with



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*Equinox*; and university faculty members, Thomas E. Taylor, Jr. and Ed Paolantonio; along with well-known Tim Smith, Kevin Van Sant, Dave Youngman, Ernie Donadelle, and Martin Eagle.

Whether audiences discover how Kryosphere can take the worry out of their research, or how this music can take the worry out of your day, the CD celebrates the synergy of creative minds.

“We intend for this to be an annual project,” says Eric Hallman, jazz trumpeter and President of Kryosphere. The CD is not for sale, but was created solely for the promotion of local jazz and “... as a gift for our clients and colleagues.”

For detailed liner notes, information about the musicians and Kryosphere (and to hear sound clips from the CD), visit [www.kryosphere.com](http://www.kryosphere.com). Click on *Community*. (<http://www.kryosphere.com/community.shtml>)

